

## Natalie Brilliant

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**From:** Mark Kramer  
**Sent:** Monday, March 16, 2020 5:11 PM  
**To:** Natalie Brilliant  
**Subject:** COVID-19

Team,

We are all in uncharted waters as we try to navigate through the COVID-19 virus, and it is certainly understandable if you feel concerned about what this means for you and the company. While no one knows the answers to the questions “how bad will it get” and “how long will it last,” I can tell you that the leadership team is working daily to deal with the issues and identify the most feasible options and alternatives.

We are going to get through this and be stronger for it, and we are very fortunate to be in the business we are. The fact that we are able to keep our doors open and do any business whatsoever is truly a blessing.

We will remain open for business. The 8pm closure set by the governor was for retail businesses and stores. **We are a wholesale business and the 8pm closure does not apply to Kramer Beverage.** We will let you know immediately if the state or federal government changes this order.

I am sure many of you have heard that starting tonight at 8 pm, bars and restaurants will be closed down except for delivery and carry out business. Our off-premise accounts will remain open, and we will put our people and resources up against those accounts as their sales accelerate.

We are going to do all we can to assist everyone’s needs no matter what they are, so please make sure you discuss any personal matters, concerns, or situations you have with HR and your respective managers. Please keep a positive mindset right now and take care of yourselves, your families, your neighbors, and be honest and upfront if you are exhibiting any symptoms, so you do not endanger any of your co-workers. Let’s get our accounts the products that they need so that they too can continue to do business and take care of their people and families and the customers that they serve.

Thanks for your support as together we will deal with whatever comes our way.

Mark



**Mark Kramer**

President

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