



# Wine & Spirits Sales Kit



# Dano's Dangerous Tequila

Dano's Dangerous ultra premium Tequilas feature Fresh Fruit Infused Tequila and ultra premium Blanco, Reposado and Anejo. All 100% Agave, hand crafted in small batches at the second oldest Tequila Distillery in the world, using meticulous care, starting with 8 year old, highlands weber blue agave, brix tested for sweetness, steamed in a 180 year old hornos (brick oven) and distilled in copper stills. Dano's Fresh Pineapple & Jalapeno Blanco Infusion and ultra premium tequilas are so smooth, we call them Dangerously Smooth...

# Dano's Pineapple Jalapeno Infusion



- Made with Fresh Fruit, not flavors or extracts, and our 100% Blue Agave Blanco, our Pineapple Jalapeño Infusion is the smoothest, easiest to drink tequila on the planet.
- Package: 750 ml 12/1 NR
- Abv: 36%
- PTR: \$28
- Recommended PTC: \$36
- Margin: 22.22%
- Markup: 28.57%

# Dano's Blanco



- 100% Blue Agave hand crafted in small batches. Crystal clear with delicate silver sparkles. Sweet aromas of roasted agave which emanate from the slow cooking process. The taste is sweet and crisp with hints vanilla and coconut. The balance of aromas and taste derived from the slow and careful distillation process.
- Package: 750 ml 12/1 NR
- Abv: 40%
- PTR: \$34
- Recommended PTC: \$43
- Margin: 21.90%
- Markup: 28.04%

# Dano's Reposado



- Light amber color from aging for 9 months (4 times the industry standard) in virgin white oak barrels. It's aroma is a mixture of gently toasted agave with a taste of almond and vanilla, ending with a soft oak flavor.
- Package: 750 ml 12/1 NR
- Abv: 40%
- PTR: \$37
- Recommended PTC: \$48
- Margin: 22.74%
- Markup: 29.44%



# Dano's Anejo



- With a rich amber color derived from aging for 18 months in virgin white oak barrels, our Anejo has an aroma of roasted agave with woody notes and a luxuriously rich taste of vanilla, caramel, coconut and oak.
- Package: 750 ml 12/1 NR
- Abv: 40%
- PTR: \$41
- Recommended PTC: \$53
- Margin: 23.43%
- Markup: 30.60%