

LAUNCHING
SPRING 2020

MALIBU, THE TRUE SPIRIT OF SUMMER, INTRODUCES

MALIBU Splash

THIS NEW AND VIBRANT FLAVORED MALT BEVERAGE BRINGS TOGETHER THE MOST SUMMERY FLAVORS WITH ULTIMATE REFRESHMENT, ALL PACKED IN A CONVENIENT AND PRACTICAL CAN FORMAT.

NEW REFRESH YOURSELF WITH A TASTE OF SUMMER!



Unmatched combination of flavor and refreshment comes from a fusion of slightly sparkling and delightfully refreshing coconut base mixed with sun-drenched fruit flavors. Malibu Splash will be available in 4 flavors: **Strawberry & Coconut, Lime & Coconut, Passion Fruit & Coconut, Pineapple & Coconut** - 5% ABV malt based, packaged in 4-packs 12oz slim cans

FROM THE MAKERS OF MALIBU RUM

- THE - #1 Flavored Rum in the World
- #1 Flavored Spirit in the World
- 98% Brand Recognition
- +5% IRI growth last 12 months



Enjoy Responsibly



Malibu Splash produced by United States Beverage
Malibu Rum imported by Period Ricard USA, NY, NY