

NEW BELGIUM

VOODOO
RANGER

1985
IPA

LIKE, TOTALLY
LOADED WITH JUICY
MANGO FLAVOR, 1985
TAKES YOU BACK TO THE
FUTURE OF HAZY IPAS.
BUCKLE UP.

ROTATING IPA SERIES



NEW BELGIUM

VOODOO RANGER

1985

IPA

BREWER'S NOTES:

ALCOHOL

6.7%

IBUs

30

STYLE

HAZY, JUICY IPA

HOPS

CITRA,
SIMCOE,
CASCADE

MALT

PALE MALT, OATS, WHEAT

SPECIAL PROCESS

MANGO GOODNESS

VISUAL

MEDIUM-HEAVY SHEEN

FLAVOR & AROMA

AROMAS OF MANGO, PINEAPPLE, GUAVA.
A SLIGHTLY SWEET JUICY MANGO FLAVOR
FADES TO MODERATE BITTERNESS THAT
LIGHTLY LINGERS.

TARGET:

21-35 year old craft drinker seeking new and exciting, yet still approachable IPAs

WHY IS THIS A BIG IDEA?

Voodoo Ranger 1985 IPA is bursting with on-trend juicy flavors and boosted with the addition of mango to the recipe. This bright, fruit-forward IPA is perfect for summer with a refreshing flavor and slightly lower ABV for high drinkability.



Voodoo Ranger
1985 IPA
12 oz can



7 54527 00995 3

Voodoo Ranger
1985 IPA
12 oz can 6 pack



7 54527 00994 6

Voodoo Ranger
1985 IPA
1/2 bbl Keg



7 54527 00993 9

Voodoo Ranger
1985 IPA
1/6 bbl Keg



7 54527 00761 4