

NEW BELGIUM	ALCOHOL	6.7%
	b IBUs	30
	STYLE	HAZY, JUICY IPA
	HOPS	CITRA, SIMCOE, CASCADE
NNG 512	MALT	PALE MALT, OATS, WHEAT
	SPECIAL PROCESS	MANGO GOODNESS
nor (	VISUAL	MEDIUM-HEAVY SHEEN
900	FLAVOR & AROMA	AROMAS OF MANGO, PINEAPPLE, GUAVA. A SLIGHTLY SWEET JUICY MANGO FLAVOR FADES TO MODERATE BITTERNESS THAT LIGHTLY LINGERS.

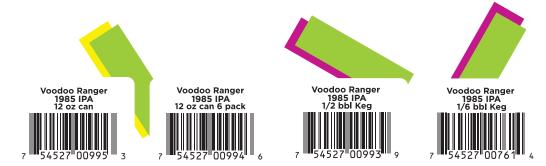
## TARGET:

NEW BELGUIN

21-35 year old craft drinker seeking new and exciting, yet still approachable IPAs

## WHY IS THIS A BIG IDEA?

Voodoo Ranger 1985 IPA is bursting with on-trend juicy flavors and boosted with the addition of mango to the recipe. This bright, fruit-forward IPA is perfect for summer with a refreshing flavor and slightly lower ABV for high drinkability.



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