



Sam '76 – Refreshing Lager

TASTING NOTES

The most refreshing beer from Samuel Adams. Sam '76 is a revolutionary take on your everyday beer, with its light, citrus aroma and clean finish. This refreshing lager stands apart thanks to its unique combination of satisfying flavor and easy-drinking refreshment.

When you're relaxing outdoors with friends, looking for a better option while cheering on your favorite sports team, or are just looking for a light, refreshing lager, Sam '76 is your go-to.

PRODUCT DETAILS

Style	Lager
Malt Varieties	Samuel Adams two-row pale malt, White Wheat
Hop Varieties	American Hops: Cascade, Citra, Mosaic, Simcoe
IBUs:	12
Color	5 SRM
Alcohol	4.7% ABV
Yeast Strain	Samuel Adams Lager and Ale Yeasts
First Brewed	2017
	Draft – 1/2bbl and 1/6bbl 6pk and 12pk 12oz cans
Availability (Year-round)	6pk and 12pk 12oz bottles 16oz cans 24oz cans

TASTING STEPS

Appearance: Light golden, slightly veiled

Aroma: Light citrus hop aroma, hint of juiciness

Taste: Delicate bright citrus hop flavor balanced with a slight sweetness, and without bitterness, for a uniquely crisp and refreshing combination

Mouthfeel: Light-bodied and smooth

Finish: Clean, fast finish

PRODUCT IMAGES





Sam '76 Product Details

Product Dimensions:

12oz. can: Width L-R (in.) 2.60 Depth F-B (in.) 2.60 Height T-B (in.) 4.83 Volume (cu. in.) 32.64 Net Weight (lb.) 0.79 Gross Weight (lb.) 0.82
6pk 12oz can wrap: QTY 6 Length (in.) 7.69 Width (in.) 5.00 Height (in.) 4.94 Volume (cu. in.) 189.77 Net Weight (lb.) 4.74 Gross Weight (lb.) 5.03
6pk 12oz can tray: QTY 4 Length (in.) 16.13 Width (in.) 10.81 Height (in.) 5.06 Volume (cu. in.) .51 Net Weight (lb.) 18.95 Gross Weight (lb.) 20.52
12pk 12oz can wrap: QTY 12 Length (in.) 10.44 Width (in.) 7.81 Height (in.) 4.94 Volume (cu. in.) 402.64 Net Weight (lb.) 9.52 Gross Weight (lb.) 10.11
12pk 12oz tray: QTY 2 Length (in.) 15.88 Width (in.) 10.69 Height (in.) 5.06 Volume (cu. in.) .50 Net Weight (lb.) 19.05 Gross Weight (lb.) 20.41

12oz. bottle: Width L-R (in.) 2.38 Depth F-B (in.) 2.38 Height T-B (in.) 9.17 Volume (cu. in.) 52.05 Net Weight (lb.) 0.79 Gross Weight (lb.) 1.27
6pk 12oz carrier: Length (in.) 7.31 Width (in.) 4.94 Height (in.) 9.19 Volume (cu. in.) 331.85 Net Weight (lb.) 4.76 Gross Weight (lb.) 7.81
4/6 mother carton: Length (in.) 15.44 Width (in.) 10.31 Height (in.) 9.63 Volume (cu. ft.) 0.89 Net Weight (lb.) 19.05 Gross Weight (lb.) 31.96
12pk 12oz carton: Length (in.) 9.75 Width (in.) 7.50 Height (in.) 9.63 Volume (cu. in.) 703.8 Net Weight (lb.) 9.53 Gross Weight (lb.) 15.66

16oz Can: Width L-R (in.) 2.60 Depth F-B (in.) 2.60 Height T-B (in.) 6.19 Volume (cu. in.) 41.83 Net Weight (lb.) 1.06 Gross Weight (lb.) 1.10
16oz Loose Case: QTY 24 Length (in.) 15.94 Width (in.) 10.69 Height (in.) 6.31 Volume (cu. in.) 0.62 Net Weight (lb.) 25.52 Gross Weight (lb.) 26.77

24oz Can: Width L-R (in.) 2.88 Depth F-B (in.) 2.88 Height T-B (in.) 7.70 Volume (cu. in.) 63.87 Net Weight (lb.) 1.58 Gross Weight (lb.) 1.63
24oz Loose Case: QTY 12 Length (in.) 11.81 Width (in.) 9.19 Height (in.) 7.81 Volume (cu. in.) 0.49 Net Weight (lb.) 19.21 Gross Weight (lb.) 20.14

1/6bbl: Width L-R (in.) 10.94 Depth F-B (in.) 10.94 Height T-B (in.) 23.25 Volume (cu. in.) 2784.89 Net Weight (lb.) 43.75 Gross Weight (lb.) 57.25
1/2bbl: Width L-R (in.) 15.55 Depth F-B (in.) 15.55 Height T-B (in.) 23.25 Volume (cu. in.) 5622.29 Net Weight (lb.) 131.26 Gross Weight (lb.) 161.34

Pallets:

6pk 12oz can: 7 cases/layer; 6 layers high; Height (in.) 35.4 Volume (cu. in.) 24.4 Net Weight (lb.) 795.9 Gross Weight (lb.) 894.8
12pk 12oz can: 7 cases/layer; 6 layers high; Height (in.) 35.4 Volume (cu. in.) 24.4 Net Weight (lb.) 800.1 Gross Weight (lb.) 890.1
6pk 12oz bottle: 8 cases/layer, 6 layers high
12pk 12oz bottle: 8 cases/layer, 6 layers high
16oz cans: 7 cases/layer, 8 layers high
24oz cans: 11 cases/layer, 7 layers high
1/6bbl: 12 kegs/layer **1/2bbl:** 4 kegs/layer

UPCs

12oz bottle	6pk btl carrier	4/6 Mother Carton	12pk btl carton	12pk Btl Tray	2/12 pk Can Tray	12pk Can Wrap	6pk Can Wrap	4/6 pk can Tray	12oz Can	16oz Can	16oz Can Tray
087692004912	087692004929	087692004936	087692004943	087692008286	087692006749	087692004974	087692006732	087692006756	0876920049607	087692004981	087692004998

Item Numbers

SAAE6601	Sam '76, 4/6pk Cans, DEP
SAAE6602	Sam '76, 4/6pk Cans, PLN
SAAE2401	Sam '76, 16oz can, Lse DEP
SAAE2402	Sam '76, 16oz can, Lse PLN
SAAE6301	Sam '76, 2/12pk, 12oz can, DEP
SAAE6302	Sam '76, 2/12pk, 12oz can, PLN
SAAE60	Sam '76, 1/6 BBL
SAAE90	Sam '76, 1/2 BBL
SAAE1201	Sam '76, 4/6pk bottles DEP
SAAE1202	Sam '76, 4/6pk bottles PLN
SAAE1301	Sam '76, 2/12pk bottles DEP
SAAE1302	Sam '76, 2/12pk bottles PLN
SAAE5301	Sam '76, 24oz loose, DEP
SAAE5302	Sam '76, 24oz loose, PLN

Line priced with Boston Lager

24oz Can	24oz Can Tray	1/6 BBL	1/2 BBL
087692008347	087692008354	087692005001	087692006558