

SAMUEL
ADAMS®

Greg Hill
FOUNDATION 

RESTAURANT
STRONG
— **FUND** —

Information Kit





SAMUEL ADAMS GREG HILL FOUNDATION

RESTAURANT STRONG FUND

HELP US SUPPORT THOSE THAT SERVE US!



Kramer Beverage and The Boston Beer Company have teamed up to provide grants to restaurant employees who have been affected by the COVID-19 crisis.

Kramer Beverage serves these eight counties in South Jersey

- Atlantic
- Burlington
- Camden
- Cape May
- Cumberland
- Gloucester
- Mercer
- Salem

Make a donation to help more families in need at this time.

www.restaurantstrong.org



What is Restaurant Strong?



- A fund to aid restaurant workers impacted by the COVID-19 closures in 20 total states
- The Greg Hill Foundation launched the Restaurant Strong Fund in March to support restaurant employees in their home state of Massachusetts. Sam Adams partnered with the organization and donated \$2,000,000 to kickstart funding in additional states.
- Provides \$500 grants to restaurant workers who are struggling with lay offs or job furloughs



In New Jersey, a total of \$107,000 has already been collected and distributed, with \$44,000 distributed to workers in South Jersey. Those locations include:



- Fred & Ethel's
- PJ Whelihan's
- The Chophouse
- Redrobin
- Margaritaville
- Cheesecake Factory
- Seven Star Diner
- Congress Hall Hotel
- Cinder Bar
- Flagship Resort
- Carmine's
- PF Changs
- Braca Café
- Grand Lux Café
- Treno Pizza Bar
- Buffalo Wild Wings
- The Reed's at Shelter Haven
- TGI Fridays
- Hard Rock
- Resorts
- Borgata
- Showboat Casino



Kramer Beverage has contributed \$15,000 which will directly support employees of restaurants, bars, and



casinos in Kramer's 8-county footprint. These locations include:

- Chickie's & Pete's
- Cinder Bar
- Country Club Tavern
- Dadz Bar & Grill
- Filomena's Lakeview
- Fred & Ethel's
- Hooter's
- Kaminski's
- Knife & Fork
- La Esperanza
- Lucky Bones
- Margaritaville
- O'Connors
- Otts on the Green
- PJ Whelihan's
- Rossi's Bar & Grill
- Skeeter's
- The Chophouse
- The Pourhouse
- The Anchorage
- Treno Pizza Bar
- Two Mile
- Westend Bar & Grill
- Bally's
- Borgata
- Hard Rock
- Harrah's
- Ocean
- Resorts
- Tropicana



Our Mission



- To bring attention to this cause and spur donations
- Posters can be placed in our on-premise accounts to raise awareness
- Our hope is that the sales team gets behind this to show that Kramer Beverage cares about the community and supports our customers
- Most importantly Kramer Beverage wants to encourage others to donate!

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Link to Donate:

<https://www.restaurantstrong.org/donations/united-states/>





Link to Restaurant Strong website:

<https://www.restaurantstrong.org/index.html>

Link to Restaurant Strong FAQ:

<https://www.restaurantstrong.org/faq/index.html>

