



NEW BELGIUM.

SPECIAL RELEASE

OAKSPIRE

OLD FASHIONED
BOURBON BARREL ALE

A BREWER'S TAKE ON A CLASSIC AMERICAN COCKTAIL.
Crafted with oranges, cherries, bitters and matured on charred bourbon oak.

LIMITED
AVAILABLE
NOV. 2020
OFFERING

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Style	Bourbon Barrel Ale
Malt Varieties	Pale, Munich, Caramel
Hop Varieties	Nugget, HBC 472
Special Ingredients	Bourbon Barrel Charred Oak, Bourbon-Steeped Oak Spirals, Cherry Juice, Orange Flavors, Bitters Flavors
Color	Deep Amber
Alcohol	9% ABV



WHAT'S THE STORY BEHIND THE BEER?

We first began brewing Oakspire in 2018 as a special release around the Holidays and it has since become a fan favorite. In 2020, we're shaking things up with a take on the classic American cocktail - the Old Fashioned. Easily one of the most difficult beers we've ever produced, Oakspire features a custom-built, proprietary infusion method to pull the flavors from bourbon-steeped charred oak and marry with the sweet taste of orange and cherry, then finished a dash of bitters.

WHAT IS IT?

A big, malty sweet amber ale cycled over fresh bourbon barrel char and custom-toasted oak spirals and then finished with orange, cherry and bitters. Remarkably reminiscent of a true Old Fashioned but with a craft brewer's twist.

HOW WILL IT BE SUPPORTED?

- POS: Digital and Print
- Social Content
- In-Store Sampling
- Holiday Activations
- Website featuring food pairing recipes written by the brewer

OAKSPIRE
12oz BOTTLE



OAKSPIRE
12oz BOTTLE 6 PACK



OAKSPIRE
4/6 MOTHER CARTON



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