

NEW BELGIUM.

THE
*Purist*TM
CLEAN LAGER

THE PURIST IS A WHOLE NEW IDEA OF WHAT
BEER CAN BE. A LIGHT, REFRESHING ORGANIC
BEER THAT TASTES AS CRISP AND CLEAN AS
THE INGREDIENTS THAT GO INTO IT WITH
95 CALORIES, 3G OF CARBS, & 3.8% ABV.



NEW BELGIUM®

THE *Purist*™ CLEAN LAGER



NEW BELGIUM BREWING
CERTIFIED ORGANIC BY THE
COLORADO DEPT. OF AGRICULTURE
PER 12 FL. OZ. - AVERAGE ANALYSIS:
CALORIES, 95. CARBOHYDRATES, 3g.
PROTEIN, 1g. FAT, 0g.



**THE FIRST NATIONALLY
DISTRIBUTED
ORGANIC CRAFT BEER.**

THE PURIST
12oz CAN



THE PURIST
6pk 12oz CANS



BREWER'S NOTES:

ALCOHOL	3.8% ABV
IBUs	11
CALORIES	95 PER 12oz CAN
STYLE	ORGANIC PALE LAGER
HOPS	ORGANIC PERLE
MALT	ORGANIC PALE
VISUAL	CLEAR & BRIGHT WITH A PALE STRAW COLOR
AROMA	HONEY, WHITE WINE, & PEAR
FLAVOR	LIGHT-BODIED & REFRESHING WITH A SLIGHT SWEETNESS



CLEAN, TRACEABLE INGREDIENTS

- Pristine mountain water.
- Barley grown by a handful of Oregon farmers.
- Hops grown on a single farm in Oregon.

BREWED FOR BETTER TASTE

- New Belgium has been brewing organic beers since the 1990s.
- The Purist is the hardest beer we've ever made, with no room for any flaws, but it's worth it to make a clean, refreshing beer that tastes better than the rest.

