

THIS TOUR STARTS PROMPTLY AT 5 O'CLOCK



# Shiner®

## BREWERY TOUR



### ◀ CRAFT DRINKERS CRAVE CHOICES

Shiner is the No. 1 selling brand of variety packs, making up 35% of craft beer variety sales in Texas\*

### ◀ SHINER VARIETY PACKS OUTPERFORM, selling 4x more than the next best craft variety pack\*

### ◀ VARIETY PACKS DRIVE STRONGER VOLUMES

Research shows that variety pack sampling leads to future sales of new or less familiar Shiner brands

\*IRI TX MULO + CONV W/E 5/17/2020



# THE ONLY WAY TO TOUR OUR BREWERY OTHER THAN TOURING OUR BREWERY



## 6-PACK

6-12 FL. OZ. LONGNECKS



## 12-PACK

12-12 FL. OZ. LONGNECKS

## SHINER BREWERY TOUR INCLUDES



◀ **BOCK:** Rich American-style dark lager with roasted barley malt and German specialty hops. Our flagship since 1973.



◀ **LIGHT BLONDE:** Our lightest beer at just 99 calories, but still full of Shiner-quality flavor.



◀ **RUBY REDBIRD:** A hint of ginger and a kick of tart Texas Ruby Red grapefruit make this brew ripe for the drinking.



◀ **WEISSE 'N' EASY:** A Shiner original with all the flavor of a wheat beer but with only 95 calories. Perfect for kickin' back and takin' it Weisse and Easy.



◀ **WICKED JUICY IPA:** Hop-filled and full-bodied, our juicy IPA balances a slight bitterness with citrus-forward flavors.



◀ **SEA SALT & LIME:** Brewed with real lime peel. It's a slightly dry, clean and crisp lager with a hint of lime and salt.



6-PACK BOTTLES



12-PACK BOTTLES



24 LOOSE MOTHER CARTON



4 6-PACK MOTHER CARTON



2 12-PACK MOTHER CARTON