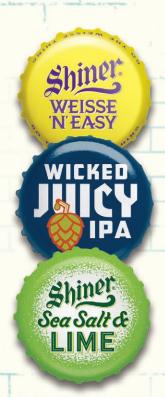
## THIS TOUR STARTS PROMPTLY AT 5 O'CLOCK





# BREWERY TOUR





## CRAFT DRINKERS CRAVE CHOICES

Shiner is the No. 1 selling brand of variety packs, making up 35% of craft beer variety sales in Texas\*

# SHINER VARIETY PACKS OUTPERFORM,

selling 4x more than the next best craft variety pack\*

#### VARIETY PACKS DRIVE STRONGER VOLUMES

Research shows that variety pack sampling leads to future sales of new or less familiar Shiner brands

\*IRI TX MULO + CONV W/E 5/17/2020

## THE ONLY WAY TO TOUR OUR BREWERY OTHER THAN TOURING OUR BREWERY





**6-PACK** 6-12 FL. OZ. LONGNECKS 12-PACK 12-12 FL. OZ. LONGNECKS

#### SHINER BREWERY TOUR INCLUDES



BOCK: Rich American-style dark lager with roasted barley malt and German specialty hops. Our flagship since 1973.



LIGHT BLONDE: Our lightest beer at just 99 calories, but still full of Shiner-quality flavor.



RUBY REDBIRD: A hint of ginger and a kick of tart Texas Ruby Red grapefruit make this brew ripe for the drinking.



WEISSE 'N' EASY: A Shiner original with all the flavor of a wheat beer but with only 95 calories. Perfect for kickin' back and takin' it Weisse and Easy.



WICKED JUICY IPA: Hop-filled and full-bodied, our juicy IPA balances a slight bitterness with citrus-forward flavors.



SEA SALT & LIME: Brewed with real lime peel. It's a slightly dry, clean and crisp lager with a hint of lime and salt.



**6-PACK BOTTLES** 



12-PACK BOTTLES



24 LOOSE MOTHER CARTON



4 6-PACK MOTHER CARTON



2 12-PACK MOTHER CARTON