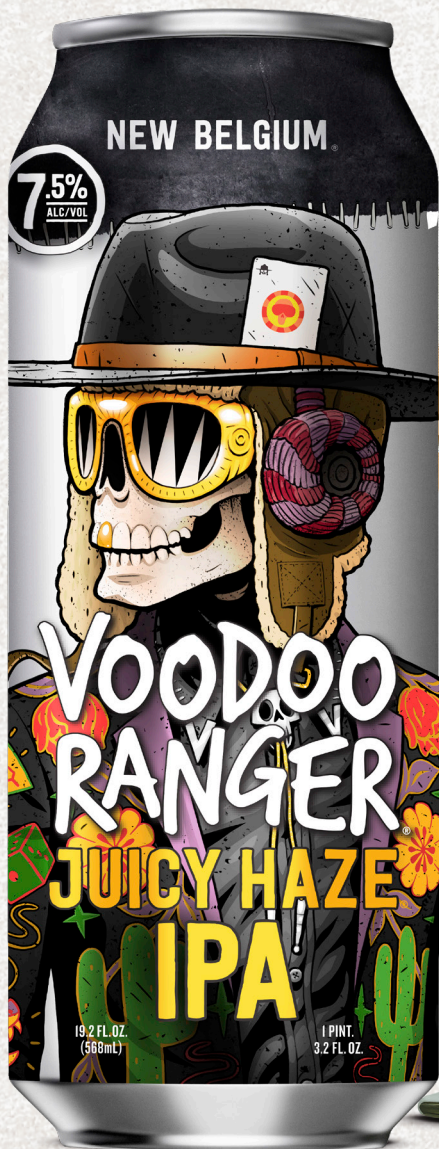


NEW BELGIUM®

VOODOO
RANGER.





JUICY HAZE IPA

BREWER'S NOTES:

Style	American Style India Pale Ale
Malt Varieties	Pale, Wheat, C-80 and Oats
Hops	Citra, Cascade, Centennial, Simcoe, Nugget
Color	Turbid Straw
Alcohol	7.5% ABV
IBUs	42

Packed with bright tropical aromas and brilliant citrusy flavors, this unfiltered IPA wraps up with a pleasantly smooth finish.

THE #1 19.2 BRAND IN CRAFT

- Voodoo Ranger Imperial IPA & Voodoo Ranger IPA are the #1 and #4 top selling craft 19.2oz items nationally - with 1/2 the distribution of the #2 & #3 items.

VOODOO RANGER 19.2S MOVE

- Voodoo Ranger Imperial IPA moves 2.9x faster than the average craft 19.2oz package. Voodoo Ranger IPA moves 1.9x faster.

JUICY HAZE READY FOR LAUNCH

- Juicy Haze is the #2 selling Hazy IPA nationally and still growing in Year 3!

Voodoo Ranger
Juicy Haze IPA
19.2oz Can



Voodoo Ranger
Juicy Haze IPA
19.2oz Can 15pk

