

LAUNCH DATE – 3/15/2021



PRICING GUIDANCE: PRICE CONSISTENTLY WITH CURRENT MANGO WHEAT

PLACEMENT: NATIONAL CRAFT

SHELF LIFE: 26 WEEKS

BLUE MOON MANGO WHEAT

REASONS TO BELIEVE

MANGO WHEAT IS CREATED WITH MANGOS AND A HINT OF HONEY FOR A MILD SWEETNESS WITH A BRIGHT YELLOW-ORANGE COLOR AND CLOUDY WHEAT HAZE.

- BREWED WITH RIPENED MANGOS
- 5.4% ABV
- NOW IN INDUSTRY STANDARD CANS

SKUs

**6PK 12 OZ INDUSTRY
STANDARD CAN**

PRIMARY

SECONDARY

