

REFRESHINGLY  
DIFFERENT™



The  
Magic  
is in the  
Stash!



HOP VALLEY

Cryo  
Hops®



## BUBBLE STASH™

INDIA PALE ALE

Our brewers reached into their secret stash of Cryo Hops® to create a tropical 🌴 dankness in this new age IPA. Take a hit of these bright sweet fruit notes in this easy drinkin bubbler.

Bubble Stash is brewed exclusively with late addition Mosaic® 🌿 Cryo Hops®, bringing a touch of dank resin and escalating Mosaic's natural blueberry, 🍊 tangerine, and stone fruit characteristics to new altitudes.

Drink, drink, pass the Stash!

ALC. VOL. 6.2% IBUS 45

LAUNCHING: April 1, 2021 SHELF LIFE: 26 weeks

PRICING GUIDANCE: PRICE AT PARITY TO NATIONAL IPAS:  
SIERRA NEVADA, LAGUNITAS, VOODOO RANGER

PLACEMENT: ADJACENT TO NATIONAL IPAS:  
SIERRA NEVADA, LAGUNITAS, VOODOO RANGER

BRAND VIDEO  
SCAN



HOP VALLEY  
Brewing Co.

REFRESHINGLY  
DIFFERENT  
CHEERS  
CELEBRATE RESPONSIBLY™  
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## BUBBLE STASH IPA SCANNABLE BARCODES

BRAND

PRIMARY

SECONDARY



6PK 12OZ CAN  
00856052002130



1/6 BBL DRAUGHT  
00850015885112



N/A