



LEMON HAZE IPA

A hazy, juicy, approachable IPA with the lemonade flavor of the #1 craft Summer Seasonal, Summer Shandy

Leinenkugel's

Launch
3/1/202
(Sustaining—available year-round)

Pricing
Line price to Leinenkugel's seasonals

Shelf Life
18 weeks

Placement
Brand block with Leinenkugel's in craft

6pk can



12pk can



16oz can



1/6 BBL keg



158
cals

14.5g
carbs

4.9%
ABV

Scan here to discover our next generation of beers





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Brand Package	Image	Scanable UPC
12oz can		 0 340011 1
4pk 16oz can carrier		 0 34100 01241 0
16oz can		 0 341051 6
6pk can		 0 34100 01229 8
12pk can		 0 34100 01230 4