

NEW BELGIUM BREWING COMPANY PRESENTS

THE AMAZING VOODOO RANGER®

6.9%
ABV

19
IBU



V2K
IPA

FOLLOW ALL THE ACTION AND EXCITEMENT

@VOODOORANGER

VOODOO RANGER

SAY GOODBYE TO YOUR SEMI-CHARMED LIFE, AND WASSUP TO A BITTERSWEET SYMPHONY OF GRAPEFRUIT AND GUAVA, PERFECTLY IN SYNC IN THIS HAZY IPA.

STYLE Juicy IPA

MALT VARIETIES Pale, Caramel, Oats, White Wheat

HOPS Cascade, Centennial, Citra, and Simcoe

VISUAL Pale gold with a heavy sheen and white foam

ALCOHOL 6.9% ABV

IBUs 19

WHY IS THIS A BIG IDEA?

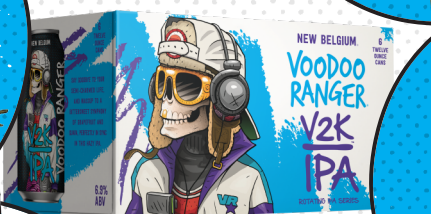
WHY IS THIS A BIG IDEA? Voodoo Ranger V2K IPA is a blast from the past that delivers on-trend juicy flavors, with hella notes of guava and grapefruit. This bright, fruit-forward IPA is perfect for summer with a refreshing flavor and high drinkability. It will have your senses saying, "oh snap!"

TARGET

21-35 year old craft drinker seeking new and exciting, yet still approachable IPAs

V2K
IPA

NEW BELGIUM
VOODOO RANGER



VOODOO RANGER
Rotator
12oz can 6 pack



7 54527 00994 6

VOODOO RANGER
Rotator
1/6 bbl keg



7 54527 00761 4

VOODOO RANGER
Rotator
12oz can



7 54527 00995 3

VOODOO RANGER
Rotator
1/2 bbl keg



7 54527 00993 9