





## PEACH WHEAT

REACH FOR AN ICE-COLD PEACH!





Top selling Brewer's Pride Beer in Shiner history!\*

**+78**%

Shiner Summer Seasonal
Dollar Sales vs Previous Year\*\*

\$26,034

Shiner Summer Seasonal dollars per POD\*\*

Brewed with peaches from:



\*SOURCE: IRI TX Multi Outlet + Convenience 2017 (Summer 2 May-July launch of Peach Wheat) \*\*SOURCE: IRI TX Multi Outlet + Convenience 2020 (Summer 2 May-July)

## PEACH WHEAT

Brewed with juicy, perfectly ripe peaches from Jenschke Orchards in Fredericksburg, TX, this wheat beer is flavorful and refreshing. A blend of 2-row barley, Munich Malt, and wheat malt, along with fresh local peaches, makes for a slightly sweet unfiltered brew with a golden, hazy color that looks as great as it tastes.



Premium Two Row Malt, Munich Malt and Wheat Malt

HOPS YEAST

Cascade Lager

## **INGREDIENTS**

Jenschke Orchard Peaches from Fredericksburg, TX

## **FOOD PAIRING**

Peach Wheat with Vanilla Ice Cream as a Peach Wheat Float



**6-PACK BOTTLES** 



12-PACK BOTTLES



6-PACK CAN WRAP



12-PACK CAN WRAP







12 OZ BOTTLE













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