Mike's Hard Lemonade Seasonal Pick:

Pineapple



Bet on a 21-Year Proven Winner!

Mike's is the original hard lemonade and is the #1 and most well known FMB brand.1 Make More Money with Mike's Seasonal Pick

Mike's Seasonal Pick is the #8 selling FMB 6pk and is pulling 31% faster than last year.² Sell What Consumers Demand

Consumers crave seasonally relevant flavors, and '7 out of 10 would purchase Mike's Hard Lemonade Pineapple.³



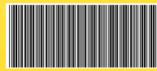
Pineapple 6-pk

Carrier



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Shipper



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VIP # 20085