



CHOCOLATE DUNKEL

**A refreshing and flavorful
chocolate lager**

*All images FPO, final
packaging to come*

Leinenkugel's®

Shelf Life

18 weeks

Pricing

Line price to
Leinenkugel's
seasonals

Launch

11/1/2021
*Secondary
Winter Seasonal*

Placement

Brand block with
Leinenkugel's in craft

6pk can



12pk can



1/6 BBL keg





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Pack	Barcode	Image
6pk can	 0 34100 01242 7	
12pk can	 0 34100 59712 2	
12oz can	 0 349891 2	