

CROOK & MARKER<sup>®</sup>

# BEER REIMAGINED

THE ONLY

**zero sugar  
organic cocktail**

UNIQUELY FERMENTED WITH

**quinoa      millet  
amaranth    cassava**



PUT YOUR FOOT DOWN!

**drive \$1,500  
in store sales  
in only 2 feet**



**15% ABV**

SMALL FORMAT STANDARD



PUT YOUR FOOT DOWN!  IN ONLY 1 FOOT

LARGE FORMAT STANDARD



PUT YOUR FOOT DOWN!   IN ONLY 2 FEET

MULTI-SERVE BOTTLES  
PROFITABILITY  
CALCULATOR

Units / case

Cost (PTR) / case

Price (PTC) / case

GM %

GM \$ / Case

Projected Cases

GM \$

15% ABV | 750 ML | MULTI-SERVE BOTTLES





# they hide what's inside, we brag about it

OTHER COCKTAIL RTDs HIDE LOADS OF SUGAR, CALORIES AND ARTIFICIAL INGREDIENTS INSIDE.  
CROOK & MARKER DELIVERS THE NEXT-GENERATION CONSUMER **FLAVOR THEY CAN TRUST.**

			ZERO SUGAR	≤1 CARBS/ SERVING	≤110 CAL./ SERVING	NON-GMO	NUTRITIONAL PANEL	NO SULFITES	SOLD AS A BEER
OSA 5%   RTD		✓	✓	✓	✓	✓	✓	✓	✓
		✗	✗	✗	✗	✗	✗	✗	✗
		✗	✗	✗	✓	✗	✗	✗	✗
		✗	✗	✗	✗	✗	✗	✗	✗
OSA 15%  RTS		✓	✓	✓	✓	✓	✓	✓	✓
		✗	✗	✗	✗	✗	✗	✗	✗
		✗	✗	✗	✗	✗	✗	✗	✗

The results in this chart are based on an evaluation of publicly available government databases and official company websites. Brands marked with ✗ indicate that they do not contain the specified attributes or, due to lack of transparency, we are unable to make a definitive conclusion about these claims. Nutritional Panel column reflects information included on product labels. Comparison to On The Rocks based on 750ml bottle equivalent.