

Shiner

MEZCAL

BRUJA'S BREW IPA

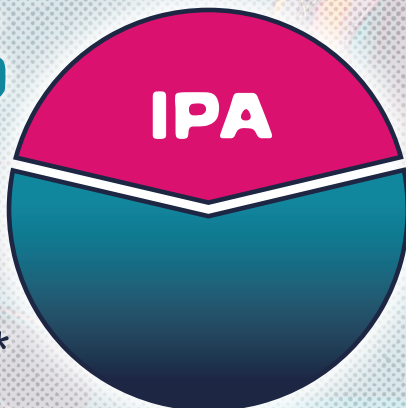
A MYTHICAL IPA BREWED WITH CACTUS
WATER & FEATURING AMARILLO HOPS

IPA IS THE #1
GROWTH
CRAFT STYLE*

↑ 8.3%

Y.O.Y. IPA GROWTH*

43% OF All Craft
Dollar Sales are IPA*



*Source: IRI Data Total US Craft MULO Dollar Sales L52 Wks ending 7/31/2021.

**BREWED
WITH
CACTUS
WATER**



IN THE TREACHEROUS HEART OF THE TEXAS DESERT, A DARK SHAMAN ROAMS THE LAND. LOCALS CALL HER 'LA BRUJA', THE ALCHEMIST. HER SHADOW WANDERS THE MOONLIGHT GATHERING INGREDIENTS FOR HER OTHERWORLDLY CREATIONS. BREWED WITH FIRE, MAGIC, AND SIN – HERS ARE ONLY FOR THE WORTHY, THE ONES CALLED BY THE WIND.

Shiner

BRUJA'S BREW IPA

7% ABV | 60 IBU

MALT

2-row barley

HOPS

Amarillo

YEAST

West Coast Ale

FOOD PAIRING

Loaded Nachos, Beef Brisket

TASTING NOTES

A mythical IPA brewed with cactus water and Amarillo hops, delivering a medley of flavors from tangerine and pineapple to citrus and stone fruit. This brew has a bright, fruity finish with notes of minerality and cactus blossom.



120Z CAN



0 88573 99001 0

160Z CAN



0 88573 99016 4

6-PACK CANS



0 88573 99006 5

12-PACK CANS



0 88573 99012 6

FOUR 6-PACK CAN TRAY



0 88573 99007 2

TWO 12-PACK CAN TRAY



0 88573 99013 3

160Z 4-PACK CANS



0 88573 99017 1

160Z 6-4 TRAY



0 88573 99018 8