

Tasting Notes

SAMUEL ADAMS

Sweet, tangy and refreshing, this beer was inspired by German cyclists who mixed beer with lemonade to quench their thirst on a hot summer day. Our take on this style starts with a golden Helles lager and adds a unique blend of lemons to capture that freshsqueezed lemon taste. Its crisp, light body and clean finish make it a refreshing beer all season long.

Style Profile

Style	Bavarian Radler					
Malt Varieties	Samuel Adams two-row pale malt blend					
Hop Varieties	Hallertau Mittelfrueh Noble hops					
Special Ingredients	Lemon puree					
IBUs	8					
Color	Golden straw / 6 SRM					
Alcohol	4.5% ABV / 3.4% ABW					
Yeast Strain	Samuel Adams lager yeast					
First Brewed	2012					
Availability	Bottles: 6pk, 12pk, 12pk bottle VP, 24pk bottle VP Cans: 12pk, 12pk can VP, 24pk can VP Draft: 1/6 bbl, ½ bbl					

Tasting Steps

Appearance: Golden, straw

Aroma: Fresh-squeezed lemon and lemon peel; pale malt notes

Taste: Bright & fresh with a lemon zest character balanced by a light malt note and moderate sweetness

Mouthfeel: Crisp and light

Finish: Slightly tart and refreshing

Product Images







SAMUEL ADAMS **Q2 2022 Summer Ale Product Information**

Product Dimensions:

Package Type	QTY	Length (in.)	Width (in.)	Height (in.)	Volume (cu. in.)	Net Weight (lb.)	Gross Weight (lb.)	Pallet Info	1/2bbl 0 87692 00059 4
12pk Bottle Carton	12	9.75	7.50	9.63	703.8	9.50	15.24	See Pallet Config. below	
Bottle 2/12pk	2	15.31	10.06	9.75	0.87	18.99	30.65	48 units, 8 per layer, 6 layers high	
12pk Can Wrap	12	10.44	7.81	4.94	402.64	9.50	10.09	See Pallet Config. below	0 87692 00059
Can 2/12pk	2	15.88	10.69	5.06	0.50	18.99	20.35	84 units, 7 per layer, 12 layers high	o 87692 00059
6pk bottle Carrier	6	7.31	4.94	9.19	331.85	4.75	7.60	See mother carton	1/6bbl
4-6pk Mother Carton	4	15.44	10.31	9.63	0.89	18.99	31.13	48 units, 8 per layer, 6 layers high	0 87692 00060 0

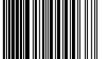
Package Type	Width L-R (in.)	Depth F-B (in.)	Height T-B (in.)	Volume (cu. in.)	Net Weight (lb.)	Gross Weight (lb.)	Pallet Info
1/2 barrel	15.55	15.55	23.25	5622.29	130.83	161.69	12 kegs, 4 per layer, 3 layers high
1/6 barrel	10.94	10.94	23.25	2784.89	43.61	57.06	24 kegs, 12 per layer, 2 layers high

Item Numbers

PLEASE NOTE: Lined priced with Boston Lager

Product	SKU	UPC	PTC	Shelf Life
Porch Rocker 2/12pk 12oz Bottle	SA2K13	0 87692 00037 2	\$15.99 -17.99	
Porch Rocker 2/12pk 12oz Can	SA2K63	0 87692 00195 9	\$15.99 - 17.99	6 months
Porch Rocker 6pk 12oz Bottle	SA2K12	0 87692 00004 4	\$8.99 – \$10.99	
Porch Rocker 4/6pk Mother Carton	SA2K12	0 87692 00010 5		
Porch Rocker 1/2 Keg	SA2K90	0 87692 00059 4	Line priced with Boston Lager	100 10 1
Porch Rocker 1/6 Keg	SA2K60	0 87692 00060 0	Line priced with Boston Lager	180 days







12oz Can 0 87692 00200 0

0 87692 00004 4



6-Pack Carrier

Mother Carton 12pk Can Wrap 0 87692 00195 9 0019



Note: 2/12pk can tray and 2/12pk bottle tray are generic and have no UPCs.



- Small Plates: Sharp cheddar, calamari, fried clams, Caesar salad
- Entrees: Fresh seafood like cod, shrimp, or lobster, grilled chicken
- Desserts: Blueberry cobbler, cheesecake