

SPINELLI

ABRUZZO, ITALY



THE PORTFOLIO

750ml - PINOT GRIGIO, MONTEPULCIANO, SANGIOVESE, TREBBIANO, CABERNET SAUVIGNON

1.5L - PINOT GRIGIO

SKU	DEAL	CASE PTR	BTL PTR	MARKUP %	BTL PTC
ALL 750ml's	1cs	\$84/cs	\$7.00/btl	42%	\$9.99
	5cs M&M	\$78/cs	\$6.50/btl	53%	\$9.99
Pinot Grigio 1.5L	1cs	\$70/cs	\$11.67/btl	37%	\$15.99
	5cs M&M	\$67/cs	\$11.17/btl	34%	\$14.99

A FAMILY, THEIR LAND, THEIR WINE

The company was founded in 1973 by Vincenzo Spinelli. Our company is a family business, this means that everything that really matters is inside our history. Deeply rooted in us and our land. Grapes are grown in Abruzzo, Italy between the Maiella mountain and the sea. 50 hectares of company property and 30 of rented property in a geographic area between the Frentane hills and the hills of Medio Sangro in the province of Chieti, an area that is particularly suitable for grape growing and one of the most important wine producing regions in Italy.



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COMPETITIVE SET

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COMP SKU's	DEAL	CASE PTR	BTL PTR	MARKUP %	BTL PTC
Zaccagnini 750ml	1cs	\$169.08/cs	\$14.09/btl	20%	\$16.99
	5cs RIP (\$60)	\$157.08/cs	\$13.09/btl	22%	\$15.99
	20cs RIP (\$500)	\$144.08/cs	\$12.00/btl	17%	\$13.99
Cavit 750ml	1cs	\$115.92/cs	\$9.66/btl	14%	\$10.99
	3cs RIP (\$25)	\$107.59/cs	\$8.97/btl	23%	\$10.99
	5cs RIP (\$50)	\$105.92/cs	\$8.83/btl	13%	\$9.99
	10cs RIP (\$180)	\$97.92/cs	\$8.16/btl	23%	\$9.99
	12cs RIP (\$288)	\$91.92/cs	\$7.66/btl	30%	\$9.99
Cavit 1.5L	1cs	\$90.54/cs	\$15.09/btl	13%	\$16.99
	5cs RIP (\$15)	\$87.54/cs	\$14.59/btl	10%	\$15.99
	36cs RIP (\$720)	\$70.54/cs	\$11.75/btl	28%	\$14.99

