

# **BEVY LONG DRINK - CITRUS**

## **Description:**

Introducing Bevy Long Drink, a new refreshing beverage inspired by a traditional Finish cocktail called the Long Drink. This *hard citrus refresher* is made from a delicious and session-able blend of citrus flavors and wild juniper berries for a uniquely thirst-quenching beverage that's perfect for any occasion. Sweet, tart and refreshingly packed with flavor, it's Finland's best key secret!

### **Style Profile:**

Style	Hard Citrus Refresher			
Special Ingredients	Citrus & Wild Juniper Berries			
Alcohol	Malt 5.8% ABV			
In Market	Lead Launch: November 2021 in Select Markets National Launch: January 3, 2022			
Availability	National	SPARKLIN SPARKLIN SPARKLIN 24 FL 02. + 1 DOES		

## **Tasting Steps**

Color: Clear with slight icy, citrus haze

Aroma: Bright citrus peel

**Taste:** Bright, fresh citrus complemented with sight lingering spice from Wild Juniper Berries; balanced dryness

**Mouthfeel:** Medium-low, slight astringency, tickling carbonation

**Finish:** Crisp, smooth, and refreshing; makes you want another sip!

### **Product Images:**



## **Product Information**

#### **Product Dimensions**

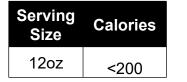
Package Type	Length (in.)	Width (in.)	Height (in.)	Weight (lb.)	Pallet Info
12oz Can	2.60	2.60	4.83	0.82	n/a
24oz Can	2.88	2.88	7.70	1.63	n/a
6pk 12oz Cans	7.69	5.00	4.94	5.03	n/a
6pk 12oz Tray (4/6pk)	16.13	10.81	5.06	20.52	10 cases/layer; 10 layers high
12pk 12oz Cans	10.44	7.81	4.94	10.11	n/a
12pk 12oz Tray (2/12pk)	15.88	10.69	5.06	20.41	10 cases/layer; 10 layers high
24oz Loose Case (12 units)	11.81	9.19	7.81	20.14	17 cases/layer; 6 layers high

Suggested PTC: Line priced with Truly Shelf Life: 6 months In Market: National January 3, 2022

#### **Item Numbers**

Product	SKU
BV, Long Drink Citrus, 12pk 24oz Cans LSE	AG0153
BV, Long Drink Citrus, 4/6pk Cans	AG0166
BV, Long Drink Citrus, 2/12pk Cans	AG0163

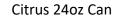
#### Nutritional Info















Citrus 24oz Tray

6pks & 12pks use generic Tray – no UPC

Citrus 6x12oz Wrap

Citrus 12x12oz Wrap