



BEVY

LONG DRINK™



BEVY LONG DRINK - CITRUS

Description:

Introducing Bevy Long Drink, a new refreshing beverage inspired by a traditional Finish cocktail called the Long Drink. This **hard citrus refresher** is made from a delicious and session-able blend of citrus flavors and wild juniper berries for a uniquely thirst-quenching beverage that's perfect for any occasion. Sweet, tart and refreshingly packed with flavor, it's Finland's best key secret!

Style Profile:

Style	Hard Citrus Refresher
Special Ingredients	Citrus & Wild Juniper Berries
Alcohol	Malt 5.8% ABV
In Market	Lead Launch: November 2021 in Select Markets National Launch: January 3, 2022
Availability	National

Tasting Steps

Color: Clear with slight icy, citrus haze

Aroma: Bright citrus peel

Taste: Bright, fresh citrus complemented with slight lingering spice from Wild Juniper Berries; balanced dryness

Mouthfeel: Medium-low, slight astringency, tickling carbonation

Finish: Crisp, smooth, and refreshing; makes you want another sip!

Product Images:



Product Information

Product Dimensions

Package Type	Length (in.)	Width (in.)	Height (in.)	Weight (lb.)	Pallet Info
12oz Can	2.60	2.60	4.83	0.82	n/a
24oz Can	2.88	2.88	7.70	1.63	n/a
6pk 12oz Cans	7.69	5.00	4.94	5.03	n/a
6pk 12oz Tray (4/6pk)	16.13	10.81	5.06	20.52	10 cases/layer; 10 layers high
12pk 12oz Cans	10.44	7.81	4.94	10.11	n/a
12pk 12oz Tray (2/12pk)	15.88	10.69	5.06	20.41	10 cases/layer; 10 layers high
24oz Loose Case (12 units)	11.81	9.19	7.81	20.14	17 cases/layer; 6 layers high

Suggested PTC: Line priced with Truly

Shelf Life: 6 months

In Market: National January 3, 2022

Item Numbers

Product	SKU
BV, Long Drink Citrus, 12pk 24oz Cans LSE	AG0153
BV, Long Drink Citrus, 4/6pk Cans	AG0166
BV, Long Drink Citrus, 2/12pk Cans	AG0163

Nutritional Info

Serving Size	Calories
12oz	<200



Citrus 12oz Can



Citrus 24oz Can



Citrus 24oz Tray



Citrus 6x12oz Wrap



Citrus 12x12oz Wrap

6pks & 12pks use
generic Tray – no UPC