

Shiner

AGUA FRESCA

CONSUMERS WANT IT!

"I need Agua Fresca in its own pack!"

— @admittedlyhappy

"Agua Fresca needs to be year round!"

— @blackbettybgb

"You need to sell the Agua Fresca everywhere by the case please!"

— @jacobc_tx

Proven Success

Lead Variant in Top Three Craft Variety Pack 2021 Heat Wave.**

Agua Fresca has broad multicultural appeal!

*"Agua fresca is to Mexico what lemonade is to America — an extremely popular beverage that's especially beloved during hot summer months."***



*Shondaland Article, August 4th, 2020

**SOURCE: IRI TX Mulo Craft Variety Pack W/O 3.12.2021-8.17.2021



This brand-new beer takes its inspiration from the traditional Agua Fresca served all over Texas. Brewed with refreshing watermelon and lime for a light and fruity finish.

AGUA FRESCA

MALT

Premium 2 Row Malt,
Wheat Malt

HOPS

Amarillo

INGREDIENTS ADDED

Lime Peel, Watermelon Juice,
Agave, Hibiscus Flowers

YEAST

Lager

FOOD PAIRINGS

Creamy Risotto, Lamb Chops

TASTING NOTES

This sweet yet refreshing beer puts an alcoholic twist on a traditional Agua Fresca. With candied watermelon supported by bright lime, this fruited Mexican style lager invigorates the palate. Undercurrents of agave and hibiscus create a delicious way to quench your thirst in the summer heat.



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12OZ CAN

6-PACK CANS

12-PACK CANS

FOUR 6-PACK CAN TRAY

TWO 12-PACK CAN TRAY



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0 88573 02006 9



0 88573 02012 0



0 88573 02007 6



0 88573 02013 7