



# Jack-O Style Profile

In-Market: 8/1/22-10/31/22

## Tasting Notes

Jack-O's cinnamon and nutmeg aromas recall memories of freshly baked pumpkin pie. It has the ideal balance of seasonal spices with a crisp, refreshing finish. This pumpkin ale pairs perfectly with the transition of summer into cooler days and nights.

## Food Pairings

- Small Plates: Butternut Squash Soup, Chili
- Entrees: Mushroom Dishes, Baked Ham, Deli Sandwich
- Desserts: S'mores, Pie, Ice Cream

## Style Profile

Style	Pumpkin Ale
Malt Varieties	Samuel Adams two-row pale malt blend, Malted Wheat
Hop Varieties	Hallertau-Hallertau
Special Ingredients	Real Pumpkin, Lemon Zest
IBUs	8
Color	Medium Amber / 12 SRM
Alcohol	4.4% ABV / 3.5% ABV
Yeast Strain	Samuel Adams Ale yeast
First Brewed	2020
Packages	Bottles: 6pk, 12pk Cans: 12pk Draft: 1/6 and 1/2 bbl Sweater Weather Variety Pack: 12pk bottles, 24pk bottles & 12pk cans

## Tasting Steps

- Color: Hazy deep copper color
- Aroma: Fresh pumpkin, with distinct aromas of cinnamon and nutmeg
- Taste: Pumpkin pie with subtle notes of fresh citrus
- Mouthfeel: Light-medium body, medium carbonation
- Finish: Clean, refreshing & crisp

## Product Images





# Jack-O Product Information

## Product Dimensions

Package Type	QTY	Length (in.)	Width (in.)	Height (in.)	Volume (cu. in.)	Net Weight (lb.)	Gross Weight (lb.)	Pallet Info
6pk Bottle	6	7.31	4.94	9.19	331.85	4.75	7.60	See mother carton
4-6 Mother Carton	4	15.44	10.31	9.63	0.89	18.99	31.13	12 cases/layer, 5 layers high
2/12pk Bottle	12	9.75	7.50	9.63	703.83	9.50	15.24	12 cases/layer, 5 layers high
12pk Can	12	10.44	7.81	4.94	402.64	9.50	10.09	10 cases/layer, 10 layers high

Package Type	Width L-R (in.)	Depth F-B (in.)	Height T-B (in.)	Volume (cu. in.)	Net Weight (lb.)	Gross Weight (lb.)	Pallet Info
1/2 barrel	15.55	15.55	23.25	5622.29	130.83	161.69	4 kegs/layer, 3 layers high
1/6 barrel	10.94	10.94	23.25	2784.89	43.61	57.06	12 kegs/layer, 2 layers high

## Item Numbers

- 12oz. Bottle: 6pk SAVP12, 12pk SAVP13
- 12oz Cans: 12pk SAVP63
- Draft: 1/2bbl SAVP90, 1/6bbl SAVP60



Note: 2/12pk bottle and can tray is generic and has no UPCs.