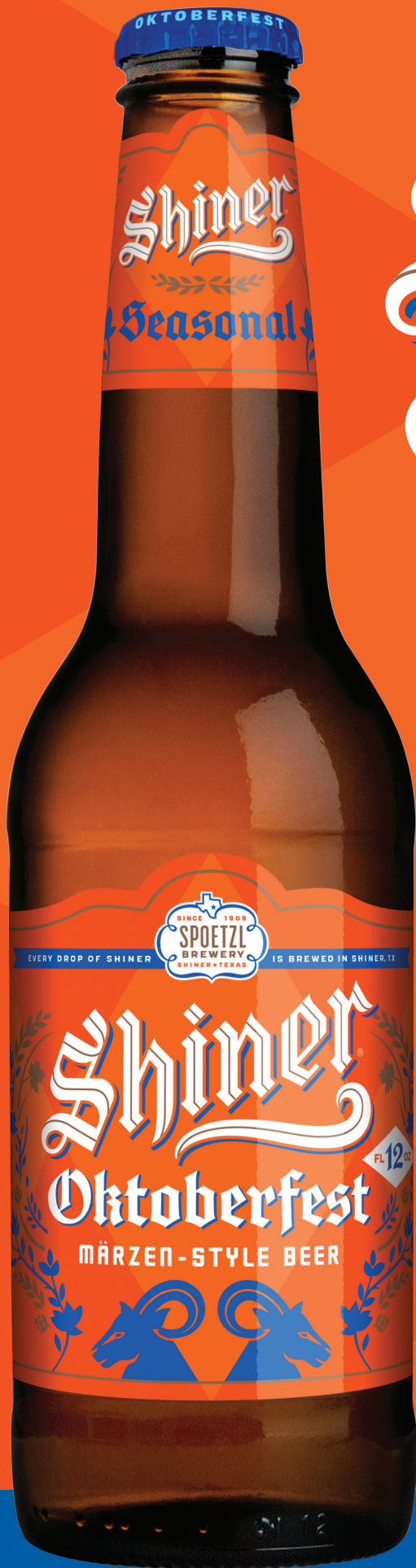




Shiner®

Oktoberfest

MÄRZEN-STYLE BEER



**CRAFT
SEASONAL
BRAND!***

\$60,683 DOLLARS PER POD*

↑ 17%

DOLLAR SALES VS PRIOR YEAR**



*Source: IRI Total TX Mulo + Drug/Conv Craft Seasonal L15 W/E 10/31/2021

**Source: IRI Total US Mulo + Conv Craft Seasonal L15 W/E 10/31/2021

So fine in a stein!



Every September, millions of people around the world gather in Munich to celebrate Oktoberfest. With a name like that, you'd think it'd start a month later. But, hey, it's tradition. And if you can't be there in-person, you can be there in spirit with this classic brew, made from Munich and Caramel malts along with German-grown Hallertau Tradition and Hersbrucker hops. Now fill your stein. **Eins, zwei, drei, Enjoy!**

5.7 ABV | 18 IBU

MALT BILL

Premium Two Row Malt, Munich Malt,
& Caramel Malt

HOPS

Mount Hood, Hollertau Tradition,
& Hersbrucker

YEAST

Lager

FOOD PAIRING

Spicy foods, Chicken, Sausage,
Milder Cheese



12-PACK BOTTLES



6-PACK CAN WRAP



12-PACK CAN WRAP



6-PACK BOTTLES



12 OZ CAN



12 OZ BOTTLE



12 OZ BOTTLE



24 OZ BOTTLE



12 OZ CAN



SIX PACK



TWELVE PACK



6-PACK CAN WRAP



12-PACK CAN WRAP



FOUR 6-PACK MOTHER CARTON



TWO 12-PACK MOTHER CARTON



1/4 SLIM KEG



1/2 KEG