

LIMITED  
AVAILABLE  
NOV. 2022  
OFFERING

NEW BELGIUM®

SPECIAL RELEASE



OAKSPIRE®

BOURBON BARREL ALE



FourRoses.



THE BEER FOR BOURBON DRINKERS.



SPECIAL RELEASE

# OAKSPIRE

BOURBON BARREL ALE

Style	Bourbon Barrel Ale
Malt Varieties	Pale, Munich, Caramel 80, Rye, Roasted Barley
Hop Varieties	Nugget, Sabro®
Special Ingredients	Fresh Bourbon Barrel Charred Oak, Bourbon-steeped Oak Spirals
Color	Deep Amber
Alcohol	9% ABV



New Belgium and Four Roses, two pioneers in their own right, have formed a collaboration to brew a bourbon barrel ale unlike any other in the world.

## WHAT'S THE STORY BEHIND THE BEER?

We first began brewing Oakspire in 2018 as a special release around the Holidays and it has since become a fan favorite. In 2021, we're thrilled to partner with Four Roses Distillery, known for their smooth, fruit forward and slightly spicy bourbons. Oakspire features a custom-built, proprietary infusion method to pull the flavors from the bourbon-steeped charred oak and marries it with a malty-sweet, deep amber ale.

## WHAT IS IT?

- A new-to-the-world brewing process & ingredients
- Over the course of one year, char is collected as bourbon barrels are emptied at the Four Roses Distillery.
- Meanwhile, a barrel maker creates custom-toasted oak spirals, which are then steeped in Four Roses bourbon for three days.
- We then brew a high gravity Amber Ale, which then circulates over the char and oak spirals for 48 hours, imparting all the ideal characteristics to best showcase the expression of Four Roses' bourbon in a craft beer.
- Expect a notes of toffee, vanilla, caramel, and hints of coconut and dark fruit.

## HOW WILL IT BE SUPPORTED?

- POS: Digital and Print
- Featured in Better Together retailer holiday programming
- Social Content
- PR Press
- Exclusive unboxing experience for Bourbon lovers



**OAKSPIRE**  
12oz BOTTLE



**OAKSPIRE**  
12oz BOTTLE 6 PACK



**OAKSPIRE**  
4/6 MOTHER CARTON

