



## Kramer News

### Company Announcements

+ Add event

AUG  
1-31

**Kramer Cares Clothing Drive**  
Tue, Aug 1, All day

AUG  
6

**Corona Crusher @ Lazy Bass**  
Sun, Aug 6, 4:00 PM

AUG  
6

**Corona Crusher @ The Wharf**  
Sun, Aug 6, 7:00 PM

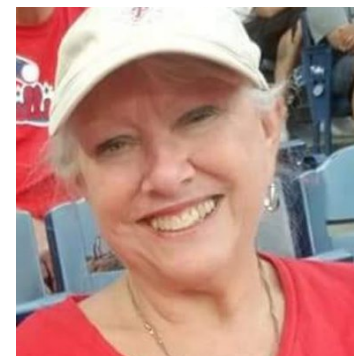
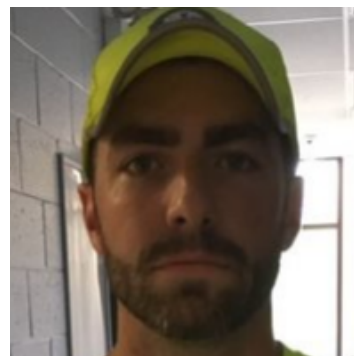
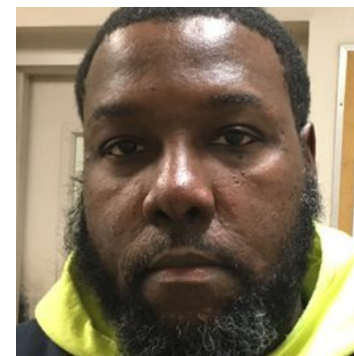
AUG  
11

**Corona Crusher @ Back Bay Ale House**  
Fri, Aug 11, 3:00 PM

### HR Department

[See all](#)

#### On the Spot Recognition



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## LAST CALL: Kramer Beverage Golf Outing Survey



This survey will be used to determine the number of employees that would like to participate in a Kramer Beverage Golf Outing on Saturday, September 23rd.

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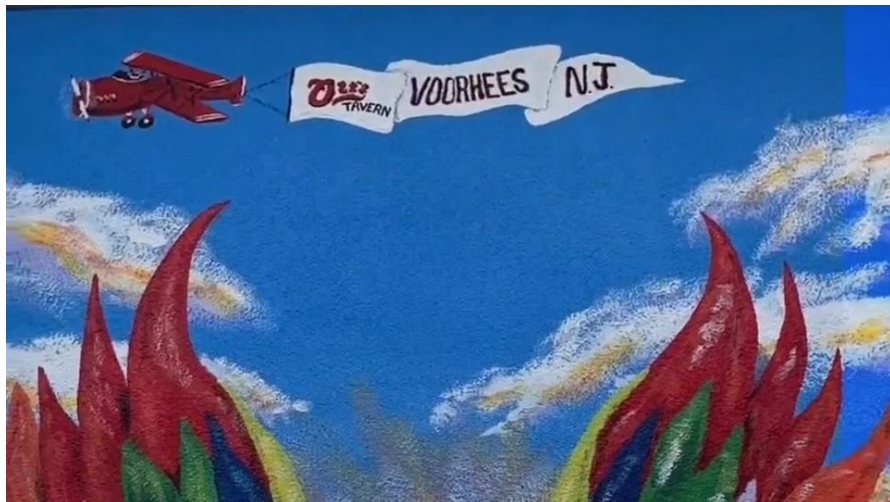
**Anthony Reyes & John Wheeler, Drivers** - We received a call from Tim at Galloway Liquors/Bar. He called, unsolicited, to share with us how great our drivers were. Tim said that he could not possibly ask for better service. The phrase "military precision" was used. He was genuinely grateful for the service he received and wanted us to know about it.

**John Potenski, Driver** - The manager, Fran, at Kings Grant had amazing things to say about our driver, John. She said he not only did a great job putting the beer away in the cold box, properly rotated, but Fran offered to put certain items away herself and he insisted on doing it for her. They were also short staffed during the visit, so kudos to John for making it a positive experience all around.

**MaryAnn Connor, Accounts Receivable Assistant** - She did an exceptional job covering the reception area, and limited order processing on a very, very busy Monday. Purchase orders are submitted from various casino properties between Friday afternoon and Monday. Maryann was quick to sort out the weekend and process all the orders that needed to be entered, which was a great assistance to Greg Batz. All while managing as receptionist and mail clerk.



## Marketing Department



Check out our latest CheersSJ video "Best Outdoor Bars in South Jersey" targeting accounts in our western market. So far the video has over 900 likes, 1,500 shares, and 65,000 views on Instagram!

## Sales Department

### Congratulations, Bill Bennert - Key Account Representative



With Bill's experience and work ethic, we are confident that this will be a smooth transition. Bill has excelled at Kramer Beverage since 2015 and will continue in his new role as a merchandiser and quickly moved into a route relief role in January 2017. Bill was then promoted to an RSR position in November 2017, where he has excelled for the last 6 years. Congratulations, Bill Bennert on your new role!

Follow Along on @Cheers\_SJ!



Instagram



Facebook

## Finance/IT Department

### Changes are coming to eoMarket

**eoMarket is for ordering beer, not paying invoices!**  
**Oh wait, coming soon your customers will be able to order beer and pay invoices on the same website with only 1 login!**

The eoMarket website will allow retailers to pay invoices and it will utilize FTNIs systems to do it.

Since all of our retailers are already paying thru FTNI the bank accounts are already setup. We will just need to enable a customer's web login to make payments. AR will be sending sales reps information about setting up the correct contacts in eoMarket to get this new system going.

If you would like more information, or would like to sign a retailer up for eoMarket Payments, please contact AR at [ar@kramerbev.com](mailto:ar@kramerbev.com) or call extension 1110.