



Kramer News

Company Announcements

100th Anniversary planning has begun!

SAVE THE DATE: Our first event to kick off 100 years will be on **December 5th** - More details to follow!

DEC

5

Anniversary
Prohibition Party - Kick Off to 100 Years!

Tue, Dec 5, 2:30 PM

Hospitality Room

HR Department

On-The-Spot Recognition

Lisa Sweeney



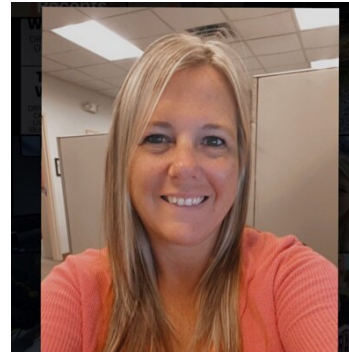
Lisa is nominated for her efforts in coordinating the Cape May Sales Meeting on October 13th. Her ability to execute such an event while bringing the Sales, Marketing, and Cape May team together did not go unnoticed.

12th Annual HERO Walk



Kramer Beverage participated in the 12th annual John R. Elliot HERO Walk & Fun Run on October 15th, 2023. Kramer Beverage is highly involved in the HERO campaign, a non-profit organization dedicated to preventing drunk-driving deaths and injuries by promoting the use of designated drivers. Thank you to all of our employees who came out and walked for the cause this year! We look forward to many more walks and events to help the HERO campaign's mission to stop drunk driving!

Melissa Allen



Melissa recently coordinated our annual Blood Drive with Kramer Cares. She found a way to make it happen, especially when she jumped in to manage the check-in table when the Red Cross volunteer didn't show up. At the end of the day, 28 pints of blood were donated which has the potential to impact 84 lives!

Tess Pino, Cookie Velazquez, Kenny Ross, Ruby Rodrigues & Colleen Henry



The HR department teamed up with the Marketing and Sales department to attend college career fairs recently. Kenny, Ruby, and Colleen volunteered time out of their day to help recruit employees and potential summer interns!

What a successful night at our Keep Things Fun Strike Against Cancer! Family and friends bowled to make a difference one strike at a time! Together, we raised over \$900 to donate to Wigs & Wishes.

Hammonton Halloween Parade



2 of 3

Kramer Beverage is pleased to share that we had a truck of our own participate in the Hammonton Halloween Parade on October 25th! Check out how spooky it looked!

On the Horizon


Vacation Scheduling – Time to start thinking through your plans for 2024! Scheduling to start soon.

Check out the video below on how to use our new digital suggestion platform, "Vetter". Shoutout to Mike Maddrey for assisting with the video!



How to Use
"Vetter"

Kramer
Beverage



FOOD

DISTRIBUTION


Sheriff Eric Scheffler

VOLUNTEERS

NEEDED!

UPCOMING FOOD DISTRIBUTIONS:





HAMMONTON:

- FRIDAY NOVEMBER 3RD
- FRIDAY DECEMBER 1ST

MIZPAH:

- FRIDAY NOVEMBER 10TH
- FRIDAY DECEMBER 8TH

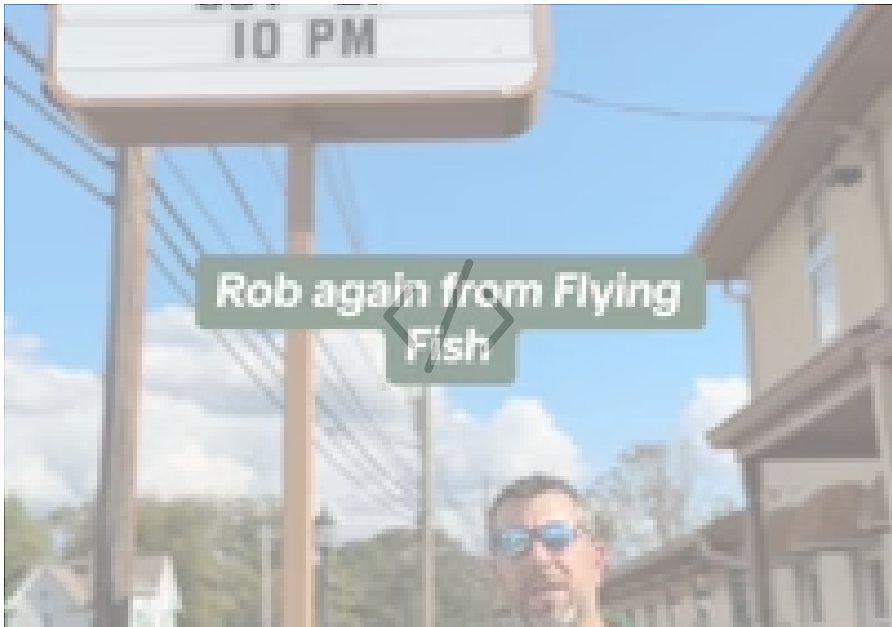
PLEASANTVILLE:

- FRIDAY NOVEMBER 17TH
- FRIDAY DECEMBER 22ND

VOLUNTEERS NEEDED: Help fill & distribute bags of food at some of Community Food Bank's distribution drives. Community Food Bank in partnership with the Atlantic County Sheriff hosts these drives almost every Friday of the month to help feed families in need across the county. If you are interested: <https://www.surveymonkey.com/r/97HDWSD>

Marketing Department


Sales Department




Check out Cheers SJ's newest segment: Go Birds!

Make sure you are following along on Instagram, Facebook & TikTok:
@Cheers_SJ

GSM Recordings

 GSM 10.27.23
Passcode: !x8+#tWQ

 GSM - 9/29/2023
Passcode: HW5&WS47



2023-24 SCHEDULE

HOME AWAY IN-SEASON TOURNAMENT

OCTOBER/NOVEMBER

S	M	T	W	T	F	S
POR						
WAS						
IND						
BRN						
LAL						

DECEMBER

S	M	T	W	T	F	S
TBD	TBD	TBD	TBD	TBD	TBD	TBD
WAS						
CHI						
SEA						
MIN						

JANUARY

S	M	T	W	T	F	S
CHI						
IND						
SAS						
POR						

FEBRUARY

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CLE						
MIN						
NYK						

MARCH/APRIL

S	M	T	W	T	F	S
DAL						
NYK						
SEA						
CHI						

Corona 76 THE PHILA CERVEZA



PHILADELPHIA 76ERS 2023-2024 SCHEDULE

OCTOBER

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POR						

NOVEMBER

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DECEMBER

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TBD	TBD	TBD	TBD	TBD	TBD	TBD
WAS						
CHI						
SEA						
MIN						

JANUARY

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CHI						
IND						
SAS						
POR						

FEBRUARY

S	M	T	W	T	F	S
DAL						
CLE						
MIN						
NYK						

MARCH

S	M	T	W	T	F	S
DAL						
NYK						
SEA						
CHI						

APRIL

S	M	T	W	T	F	S
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Coors LIGHT OFFICIAL PARTNER OF THE PHILADELPHIA 76ERS

Operations Department

Finance/IT Department



Operating System & Software Upgrades

Apple, Microsoft, and other software developers are constantly providing upgrades to their software & operating systems. Apple just released iOS 17 and we are always asked should I install the upgrade? I say YES.

While we may direct you to hold off on an upgrade to work iPads, I would recommend that your personal devices and applications should be kept at the newest releases (also known as patching). Maybe hold off a little on completely new iOS levels, like iOS 16 to 17, so Apple can work on issues that arise from releasing it into the wild.

Newly released software can add new functionality or that extremely needed new set of emojis, but most importantly they incorporate security updates. If you run banking applications on your phone, you better make sure the OS & applications are up to date. A fact about "patching", 94% of computer infiltrations would not have

occurred, if the system owners had simply patched. If you have an iPhone or iPad that no longer receives updates, you should seriously think of upgrading to a newer model.

Hope this little nugget of info helps, and remember if your device sees the internet, the internet sees it.